



# HiSensitives

a personal growth brand  
for highly sensitive people  
and empaths  
[www.hisensitives.com](http://www.hisensitives.com)



1212



843



6712





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## ABOUT

HiSensitives is a personal growth brand for highly sensitive people and empaths. Our mission is to inform, support and connect highly sensitive people and empaths who want to live a happier life through personal growth. On our blog, which was established in November 2018, we share the most relevant personal growth articles, methods and tools to help our target audience live their happiest and most fulfilled life. In our Facebook group we host regular challenges related to personal growth and multiple book clubs a year. On our Instagram page, we connect with our audience by sharing personal growth content and stories. Our Pinterest account serves as a medium to spread our word into the world. Overall, we aim to inspire our audience on a daily basis with the newest resources on the topic personal growth.

- Locations:
  - United States: 56%
  - United Kingdom: 7%
  - Canada: 6%
  - Australia: 4%
  - India: 3%
  - Other countries: 24%

## AUDIENCE



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- Age range percentages:
  - 18-24: 18%
  - 25-34: 29%
  - 35-44: 19%
  - 45-54: 15%
  - 55-64: 12%
  - 65+: 7%

- Gender percentages:
  - Female: 74,9%
  - Male: 25,1%

- Affinity category:
  - Food & Dining: 4,24%
  - Shoppers/Value shoppers: 4,19%
  - Media & Entertainment/Movie lovers: 3,69%
  - Lifestyles & Hobbies/Fashionistas: 3,39%
  - Beauty & Wellness/Beauty Mavens: 3,42%
  - Media & Entertainment/Book lovers: 3,17%



## WEBSITE STATISTICS (PER MONTH)

9,998

UNIQUE USERS

05:37

AVG. MINUTES ON PAGE

13,997

PAGE VIEWS



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## COLLABORATE?

Would you like to collaborate with us? Here are some of the opportunities:

- Guest blogs
- Affiliate links / Backlinking
- Product reviews
- Contests
- Sponsored posts on our social media channels

## CONTACT US

For questions regarding potential partnerships please contact:

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