HiSensitives

a personal growth brand
for highly sensitive people
and empaths
www.hisensitives.com

19

Domain rating

1451   967   7156

HiSensitives

ABOUT

HiSensitives is a personal growth brand for highly sensitive people and empaths. Our mission is to inform, support and connect highly sensitive people and empaths who want to live a happier life through personal growth. On our blog, which was established in November 2018, we share the most relevant personal growth articles, methods and tools to helpt our target audience live their happiest and most fulfilled life. In our Facebook group we host regular challenges related to personal growth and multiple book clubs a year. On our Instagram page, we connect with our audience by sharing personal growth content and stories. Our Pinterest account serves as a medium to spread our word into the world. Overall, we aim to inspire our audience on a daily basis with the newest resources on the topic personal growth.

- Locations:
  - United States: 56%
  - United Kingdom: 7%
  - Canada: 6%
  - Australia: 4%
  - India: 3%
  - Other countries: 24%

AUDIENCE

1451   967   7156

- Age range percentages:
  - 18-24: 18%
  - 25-34: 29%
  - 35-44: 19%
  - 45-54: 15%
  - 55-64: 12%
  - 65+: 7%

- Gender percentages:
  - Female: 74,9%
  - Male: 25,1%

- Affinity category:
  - Food & Dining: 4,24%
  - Shoppers/Value shoppers: 4,19%
  - Media & Entertainment/Movie lovers: 3,69%
  - Lifestyles & Hobbies/Fashionistas: 3,39%
  - Beauty & Wellness/Beauty Mavens: 3,42%
  - Media & Entertainment/Book lovers: 3,17%

▍ WEBSITE STATISTICS (PER MONTH)

3800
UNIQUE USERS

01:40
AVG. MINUTES ON PAGE

5,710
PAGE VIEWS

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▍ COLLABORATE?

Would you like to collaborate with us? Here are some of the opportunities:
- Guest blogs
- Affiliate links / Backlinking
- Product reviews
- Contests
- Sponsored posts on our social media channels

▍ CONTACT US

For questions regarding potential partnerships please contact:

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